

# PHOTOPIA®

## LIGHT SENSITIVE COLOR-CHANGING INK SYSTEMS

Enter the colorful world of Photopia®, where products magically change color when exposed to sunlight.

### PAINT



### MOLDING



## GO INTO THE LIGHT

The magic starts with Matsui. Light years ahead of it's time, Matsui harnessed the power of the sun to develop Photopia®, a patented color-change material. In the presence of sunlight or ultraviolet light, the molecular structure of the color-sensitive material changes to a new color. Remove the light and presto, the material reverts back to it's original or colorless state.

### INK



